

# Race for Grace

*International Child Care USA Inc.*

*Supporting Grace Children's Hospital*

*Port-au-Prince, Haiti*

## **2022 Fundraising Playbook**



1100 North Main St., #103D  
Ann Arbor, Michigan 48104

## Introduction

Race for Grace is International Child Care USA's largest fundraiser of the year and we want to thank all of you who have been a supporter of the event in the past.

An important goal of the event is to build awareness of global health needs beyond our borders.

By attracting cyclists, runners and walkers who appeal to friends, family and colleagues for sponsorships, the team raises needed funds for Grace Children's Hospital (GCH) in Port-au-Prince, Haiti.

Haiti, located just 650 miles from Florida, has the sad distinction of being the poorest country in the Western Hemisphere. GCH has been providing preventive and curative treatment to Haiti's children and families for over 50 years.

One in 13 children in Haiti do not live to see their 5<sup>th</sup> birthday due to diseases easily prevented or treated in the United States.

Seeing over 500 patients a day in its clinics and in-patient unit, the hospital specializes in the prevention and treatment of Tuberculosis (TB), malnutrition, HIV/AIDS, focuses on child and maternal health, and manages a variety of other diseases.

GCH's services also reach out into the underserved communities around the capital and rural areas in the country. Thank you for raising awareness of global health needs and considering joining our team to improve your health and the health of children and families served at Grace Children's Hospital.

## Getting Started

- There are a variety of ways to participate so decide what kind of event you wish to participate in and start your planning. Remember that all those who wish to cycle, run, walk, swim, spin, or rock in a rocking chair. All are WELCOME.
- All participants need to register on International Child Care USA website [www.internationalchildcare.org/raceforgrace](http://www.internationalchildcare.org/raceforgrace).
- The endurance cycling event in the Hotter 'n Hell 100 (HH100) is August 27, 2022 in Wichita Falls, TX. If you are participating in the HH100, it is

necessary to register at [www.hh100.org](http://www.hh100.org). But there are other ways team members can participate.

- The HH100 is August 27<sup>th</sup> but you can be flexible. Each individual or group can choose what they want to do, when they want to do it, and where they want to do it.



Options include registering to ride in the HH100, ride as an individual or as a group of cyclist(s), runner(s), spinner(s), walker(s), rocker(s) or swimmer(s).

- Please know that the team is open to ALL ages and those of ALL athletic abilities. You are in control of your event. It is helpful to set up a timeline.
- The registration site leads you through the steps for registering and, very importantly, on how to set up your or your group's fundraising page. Once you have finished submitting your registration information, CLICK on the set up your fundraising page and follow the prompts.
- It is **VERY IMPORTANT** that each team member or group complete setting up their fundraising page. This is key to reaching your full fundraising capacity, allows you to monitor your fundraising progress on your site and allows you to compare your success with other registered participants.

*For help with registration, contact Brad Prickett: [bprickett@sw.rr.com](mailto:bprickett@sw.rr.com)*

### **How Do I Use My Fundraising Page to Fundraise?**

- 1) We strongly recommend that you publicize the link to your fundraising website with an explanation of what you are doing, why you are doing it and appealing for a sponsorship and donations on your website.
- 2) You/your group can copy and paste the link into an email you send to as many of your friends, family and colleagues as you can, explaining what you are doing and why.
- 3) You/your group can post the link to your website in a variety of social media platforms.

- 4) You/your group can print up flyers with your website link in it to distribute.
- 5) Donations to Race for Grace can also be made in other ways:
  - a) Directly through International Child Care USA website [www.internationalchildcare.org/donate](http://www.internationalchildcare.org/donate),
  - b) by mailing a check to the ICC USA office at 1100 N. Main St #103D, Ann Arbor, MI 48104,
  - c) donations can be made to the General Board of Global Ministries (GBGM) of the United Methodist Church (UMC) by making a donation to The Advance –Grace Children’s Hospital (GCH) and Outpatient Clinic #418520
    - i) through your local United Methodist Church or,
    - ii) by making a donation directly to The Advance
- 6) We encourage you to share stories and photos of your training and your event and tag our social media so we can share your experience and successes!

### **Children’s and Other Group Events**

One of ICC USA’s goals with the Race for Grace is to get children and youth involved and to help them learn something about global health and how most children in the world live.



There are a variety of options for children and you to fundraise:

- Kids Riding for Kids/ Kids’ Race for Grace which could be done within a church, school, or through other organizations. Some examples are:

Hosting a fundraising lunch followed by a children's ride at a church, organizing a fundraising ride as part of a curriculum on health in a preschool or school, include it as an activity during a Vacation Bible School, plan it as a group ride during a community event such as a 4th of July parade. Children would fundraise through seeking sponsorships to donate on the Race for Grace fundraising website.

- A Youth Group in a church, school, or other organization could register on the Race for Grace website to walk, run or cycle as a group, fundraising within the church as well as through family members and other contacts by publicizing the link to their fundraising website.
- Children and youth in a church, school or other organization could ride or walk in their own neighborhoods in small groups and, again, refer sponsors to their fundraising websites for donations.

*For more information and support in getting a children's or youth team organized, please contact Cheridy Dodd at 214-762-3571 or [cdodd@sharingtheheart.org](mailto:cdodd@sharingtheheart.org)*

### **Ordering T-Shirts and Cycling Jerseys**

We recommend individuals joining the team order Race for Grace t-shirts and, if riding on the team in the HH100, ordering a cycling jersey. Race for Grace t-shirts have the logo on the front, the International Child Care website on the back, and can include any sponsorship logos that groups or individuals wish to add. The shirts can be worn to advertise your fundraising event and attract donors to your fundraising website. T-shirts may be ordered through Kevin Easley by July 1st.

For those who plan to cycle as a Race for Grace team member in the Hotter 'n Hell 100 event in Wichita Falls, an order can be placed for a jersey at the time of registration. Jerseys can be picked up during check in at ICC's Race for Grace table in the MPEC center in Wichita Falls on August 27, the evening before the endurance ride. To assure that we have a jersey in your size, we encourage all orders to be placed by July 1.



To order your t-shirts, contact Kevin Easley 1434 N Central Expwy Suite 101 McKinney, TX 75070 (469) 631-0069

[Kevin@HomeTeamPrints.net](mailto:Kevin@HomeTeamPrints.net)

## Banner Sponsorships

Another fundraising opportunity is through 'Banner Sponsors'. These are individuals or organizations you recruit to donate an amount (suggested amount is \$300) to have their names listed on a Race for Grace banner which can then be displayed in some public arena (at the Hotter 'n Hell 100, in a church, a company lobby, a hospital or clinic, bicycle shops, gyms, etc.). For those who are interested, Graphic Designs in Denison, TX will develop the banner with the list of names for about \$100.

*For help with banner sponsorships, contact Chuck Phelps: 903-821-6799 or [cphelpsmd2md@gmail.com](mailto:cphelpsmd2md@gmail.com).*

## Thank You

Thank you again for considering joining the 2022 Race for Grace Team!

All donations go to help support International Child Care USA/Grace Children's Hospital. Joining the team, raises awareness of the compelling healthcare needs in Haiti and improves your health, while improving the health of children and families who depend on the care Grace Children's Hospital provides.

## Helpful Contacts

Jeannine Hatt: general information 903-870-6709 or [jhattmd@gmail.com](mailto:jhattmd@gmail.com)

Brad Prickett: registration and fundraising website setup, [bprickett@sw.rr.com](mailto:bprickett@sw.rr.com)

Chuck Phelps: Banner Sponsors information 903-821-6799 or  
[cphelpsmd2md@gmail.com](mailto:cphelpsmd2md@gmail.com)

Cheridy Dodd: children's and other special events 214-762-3571 or  
[cdodd@sharingtheheart.org](mailto:cdodd@sharingtheheart.org)